



704-910-2616 • ydavenport@carolina.rr.com

**PROFESSIONAL GOAL** Expand my knowledge of graphics, desktop publishing, web production and multimedia. Find new challenges and opportunities to learn and use the latest technology. Strive to be the best in quality and customer service.

**TECHNOLOGY** Illustrator, Photoshop, Image Ready, Acrobat, InDesign, Quark, Freehand, Dreamweaver, Flash, Fireworks, HTML, 3-D Studio Max, Excel, Word, PowerPoint, ProTrack TV

**EDUCATION**

**ART INSTITUTE OF CHARLOTTE** Charlotte, NC • Web and Multimedia certificate • 2002-2003 • GPA 3.8 • President's and Dean's List  
**CPCC** Charlotte, NC • Associate degree program in Commercial Art and Advertising. GPA 3.64.  
**WINTHROP COLLEGE** Rock Hill, SC • B.S. degree in Nutrition • 1986 • GPA 3.0  
**UNCC** Charlotte, NC • 1981-1983 • Full scholarship

**WORK EXPERIENCE - CHARLOTTE AREA**

**WTVI 42 PUBLIC TELEVISION** • Programming/Traffic Coordinator- April 2007 - Present  
Generate and maintain daily programming schedules, schedule captioning of programs, collaborate between other public stations through program sharing. Assist program manager with various programing, scheduling, customer service and fundraising tasks. Assist with marketing/promotional materials.

**ENVENTYS ADVERTISING** • Freelance Graphic Artist - 2005 - 2006  
Projects included design and production art of brochures, package design, point of purchase displays and product illustrations.

**ECMS ADVERTISING** • Jr. Media Designer - September 2003 - February 2004  
Projects included design and production of catalogs, pamphlets, brochures, logos, labels, product/character illustration, PowerPoint presentations and product modeling in 3-D Studio Max.

**YEN DESIGN AND PRODUCTIONS** • Graphics, Web, Design - Freelance Business - President

**CLIENTS INCLUDE:** HARTMANN-CONCO • 2004 - Present • Packaging for medical supplies and marketing pieces.  
AMERICAN FIBER AND REFINISHING • 2005 -Present • Packaging for various beauty products, ads and marketing pieces.  
POOL BUILDERS SUPPLY • 2005 - Present • Logo redesign, Redesigned product line for pool chemicals, brochures, and marketing pieces.  
GAS FIRED PRODUCTS • 2005 - Present • Design and update various marketing pieces.  
LOVE INC • 2003 • Web site design and maintenance.  
TRINITY WISH FOUNDATION • 2003 - Present • Web site maintenance.  
METSO • 1995 - Present • Graphics services for marketing and training. aka Kvaerner, Aker Kvaerner  
WILTON CONNOR PACKAGING • 2002 • Corrugated display art  
VONDA STUDIO • 1989 - Present • Design and production for packaging for various high profile retailers.  
SPRINGS INDUSTRIES • 1999 • PowerPoint presentation to Wal-Mart.  
LIPPI & CO ADVERTISING • 1999 • Assisted with catalog mock ups.  
BOLT • 1999 • PowerPoint presentation  
BANK OF AMERICA • 2001 • In-house Television Studio • Set up images for video production in Powerpoint, Photoshop and Post Decko.

**BANTA CORPORATION • COLOR RESPONSE** • 1992 - 1995 • freelance 1995 - 1999  
Lead graphic artist, packaging department. Started one person art department. Learned latest software necessary for pre-press to convert board art to digital form. Designed and prepped jobs at various stages for flexo printing. Other responsibilities included typesetting, proof reading, quality control, training, troubleshooting, estimating, trapping, film separation & output, ripping and post scripting to high end workstations.

**KESTER & ASSOCIATES** • 1989 - 1992 • freelance from 1995 - 1998 • Designed packaging from concept, comps to finished artwork. Used computer and traditional design tools. Built art mechanicals, prepped jobs for flexo and offset printing. Assisted with design of corporate identity programs, store displays, brochures, sales materials and product photography.

**PACKAGE PRODUCTS** • 1988 - 1989 • Graphic Artist • Created mechanical board art for flexographic packaging.

**OTHER EXPERIENCE**

**EASTERN AIRLINES**  
Reservations Agent • 1986 - 1987 • Provided customer service, information and reservations.

**ORTHOPEDIC HOSPITAL OF CHARLOTTE**  
Patient Food Representative • 1986 - 1986 • Liaison between the patients and the Dietary department.

**CREATIVE TEMPORARIES** • 1986 - 1986 • Clerical positions doing office work at Apple Computer, Coors Brewing, Sun Health Care Plans, Duke Power, First Union, and William Murdaugh Reality.

**UNITED STATES MARINE CORPS** • Legal Administrative Clerk • 1982 - 1985 • Responsible for correspondence, processing forms, and other clerical duties pertaining to personnel. Recorded military court proceedings.

**MOON GARDEN RESTAURANT**  
Hostess, Waitress, Bartender • 1979 - 1996 • Family business for 27 years.

**REFERENCES**

Nancy Ries, Metso • 704-414-3401  
Nancy.Ries@metso.com

Taryn Springsteed, Pool Builders Supply  
704-375-7573 • tspringsteed@yahoo.com

Vonda Tucker, Vonda Studio • 704-333-1444  
studiovot@bellsouth.net

Regina Berry • 704-371-8828  
rberry@wtvi.org

